

## Message Text

UNCLASSIFIED

PAGE 01 BRUSSE 04934 052018Z

63

ACTION COME-00

INFO OCT-01 EUR-06 ISO-00 EB-05 DRC-01 RSC-01 /014 W

----- 023459

R 051723Z JUL 74

FM AMEMBASSY BRUSSELS

TO SECSTATE WASHDC 1383

INFO AMEMBASSY THE HAGUE

UNCLAS BRUSSELS 4934

E.O. 11652: N/A

TAGS: BEXP, BE

SUBJECT: PROPOSED FY 1976 EVENT SCHEDULE, BELGIUM

REF: STATE A-4492 OF JUNE 4, 1974

1. EMBASSY CONCURS WITH PROPOSED FY 1976 EVENT SCHEDULE TRANSMITTED WITH REPAIR. ON FIRST READING, WE BELIEVE ALL PRODUCT CATEGORIES ARE VIABLE IN THE BELGIAN MARKET. WE WILL SUBMIT INFORMATION ON BEST PROSPECTS WITHIN RELEVANT CATEGORIES WHEN EVENTS CONFIRMED.

2. WE ARE STILL HOPEFUL THAT AN IN-STORE PROMOTION MAY BE WORKED OUT WITH GALERIES ANSPACH (SEARS) FOR FY 1975. PROPOSED FY 1976 PROMOTION WOULD THEN LARGELY DEPEND ON WILLINGNESS OF BON MARCHE-INNOVATION TO UNDERTAKE THIS PROJECT IN SPRING OF 1976. FIRESTONE

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 05 JUL 1974  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1974BRUSSE04934  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D740179-0541  
**From:** BRUSSELS  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1974/newtext/t19740774/aaaaclet.tel  
**Line Count:** 42  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Office:** ACTION COME  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 1  
**Previous Channel Indicators:**  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** STATE A-4492 OF JUNE 4, 1974  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** golinofr  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 25 JUN 2002  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <25 JUN 2002 by thomasv0>; APPROVED <26 JUN 2002 by golinofr>  
**Review Markings:**

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US Department of State  
EO Systematic Review  
30 JUN 2005

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** PROPOSED FY 1976 EVENT SCHEDULE, BELGIUM  
**TAGS:** BEXP, BE  
**To:** STATE  
**Type:** TE  
**Markings:** Declassified/Released US Department of State EO Systematic Review 30 JUN 2005